

11 June 2024 @11am PST (AuditBoard + Persefoni)

Sustainability Acceleration: Integrating ESG, Internal Audit, and Risk for Impactful Change

Description:

Join us for a webinar focused on aligning internal audit teams with sustainability teams to engage with the broader organization. Discover how to transform internal stakeholders into passionate advocates for environmental goals, bridging gaps between traditionally siloed teams such as sustainability, legal, internal audit, and risk management.


Our panel of industry experts will discuss best practices for building effective networks of change agents, fostering deeper engagements, and leveraging these connections to drive impactful change throughout your company. Explore the crucial relationship between sustainability and internal audit teams and gain strategies to translate sustainability initiatives effectively to customers, differentiate your brand through sustainability, and engage internal stakeholders for success. We'll also delve into the importance of accurate ESG reporting to satisfy stakeholder demands and regulatory requirements, understanding how collaboration among ESG, internal audit, and risk teams can strengthen your organization's sustainability framework and ensure compliance with evolving standards.

Learning Objectives:

- How to build a network within your organization to drive sustainability initiatives across departments and teams, including collaboration between internal audit, risk management and ESG teams
- Understanding of the latest regulatory requirements and how to approach compliance by bringing traditionally siloed teams together
- Understand the emerging role of an ESG controller in embedding sustainability into financial strategies and reporting, managing risks, and aligning financial decisions with sustainability goals

Speakers:

Stacey Waitz, AuditBoard
Christine Yeager, Strat Labs



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Our Speakers



Christine Yeager

Sustainability Specialist,
Strat Labs

Christine Yeager has spent 15 years in the consumer packaged goods industry driving strategic decisions, improving processes, and delivering measurable impact against prioritized actions. She's built enterprise-wide capabilities through human-centered technology implementations and agile execution.



Stacey Waitz

Customer Success Manager,
AuditBoard

Stacey Waitz is a Customer Success Manager at AuditBoard. Prior to joining AuditBoard, she was a Senior Audit Manager at a large financial services company responsible for coverage of the enterprise risk management function. She started her career as a regulatory auditor for the futures and derivatives industry in Chicago.

Agenda

1. ESG Landscape Overview
2. Panel Discussion
3. Q&A

Why is the Green Space so gray?

So, why is the green space so gray?

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01. The systems are evolving as we learn.

02. Climate change impacts are super local, yet macro in scale.

03. The different levers of sustainability sometimes seem to oppose each other.

04. It can be hard to know what to say to consumers.



Decipher the alphabet soup.

REPORTING FRAMEWORKS

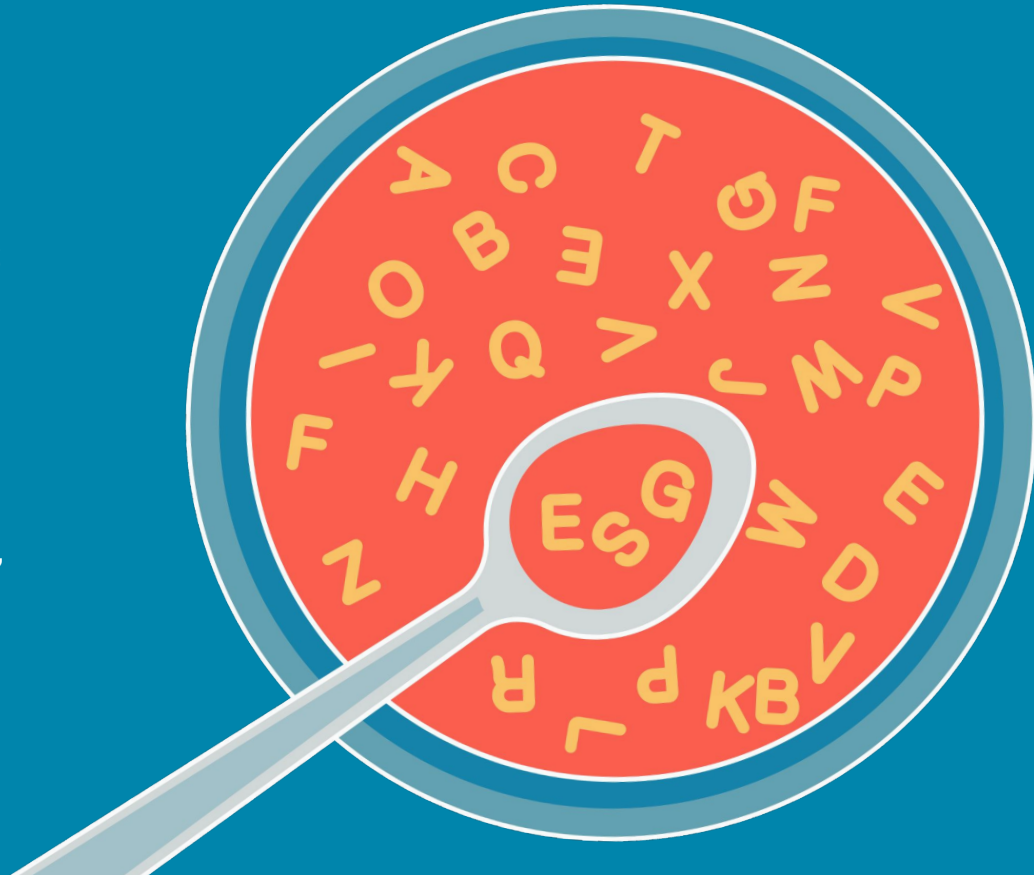
ISSB, SASB, GRI, CDP, ESG, SBTi, IFRS

REGULATORY REQUIREMENTS

TCFD, TNFD, DRS, EPR, SB 54, SB253,
EU SFDR

SYSTEMS THINKING

Sustainability, Circularity, Regenerative,
Net Zero, Biodiversity



The systems are evolving as we learn more.

REPORTING FRAMEWORKS



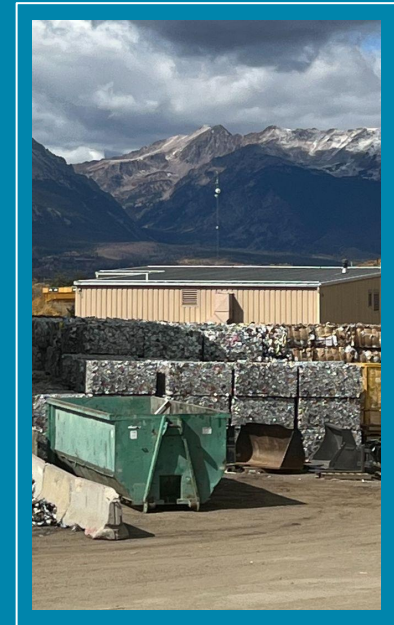
REGULATORY REQUIREMENTS



SYSTEMS THINKING



Impacts are hyper local, yet macro in scale.



Levers of sustainable action seem in conflict.

Sustainable Packaging choices depend on replacement and number of times reused.
Nature sometimes need to be left alone.*



* Razzouk, Assaad Pg 111, Saving the planet without the bullshit
** [8BillionTrees](#) Carbon Footprint of Paper vs Plastic vs Glass vs Cardboard



Greenwashing is easy, progress is hard.

59%

Research by Greenwash.com in 2021 found that 59% of green claims made by fashion brands are misleading or unsubstantiated according to guidelines released by the UK's Competition and Markets Authority.*

+8%

28% cumulative growth over the past 5 years for products with ESG-related claims vs. 20% for products that made no such claims**

* Greenwash.com

** Bar Am et al. Nielsen IQ & McKinsey Consumers Care About Sustainability...



Find what matters most to your business

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Poll Question #1

Has your organization started preparing for the SEC and/or California reporting requirements?

- a. Yes
- b. No
- c. Unsure

Poll Question #2

Who is responsible for ESG reporting at your organization?

- a. ESG team
- b. Finance team
- c. Internal audit team
- d. Risk management team
- e. Legal team
- f. Other

Poll Question #3

Does your organization include climate-related risks in your enterprise risk management program today?

- a. Yes
- b. No
- c. Unsure

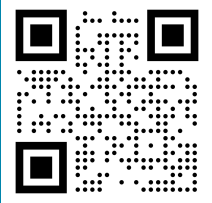
Poll Question #4

Has your organization budgeted for ESG?

- a. Yes - with dedicated headcount
- b. Yes - with technology or process improvement
- c. No - but we plan to this year
- d. No - we have no plans
- e. I'm not sure

Questions & Answers

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stratlabs.us [@thestratlabs](https://twitter.com/thestratlabs) hello@stratlabs.us



Register for One of our Future Webinars

June 26: Defining Impact Metrics: Transparency in CSR and ESG

Presenters: Christine Yeager and Christine Vottima

July 24: The Secret to Corporate-Nonprofit Partnerships to Optimize Impact

Presenters: Dana Bacardi & Candace Richter

The Modern Connected Risk Platform

Audit

Elevate your impact with risk-based auditing and SOX assurance

- Audit Management
- Internal Controls Management

InfoSec

Automate across each area of IT risk and compliance management

- IT Compliance Management
- Third-Party Risk Management
- IT Risk Management

Risk

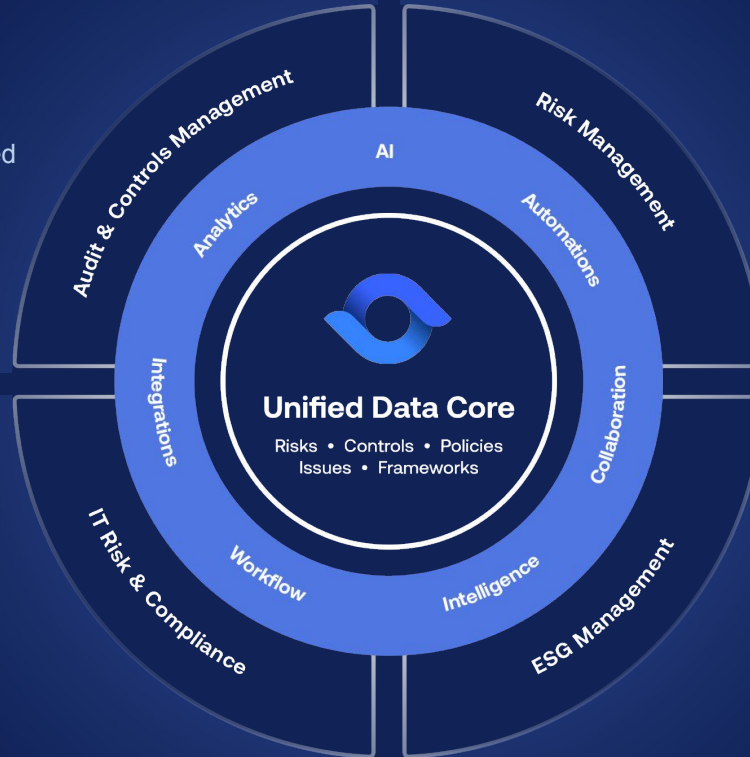
Visualize and address every risk across your organization

- Enterprise Risk Management
- Operational Risk Management

ESG

Streamline your ESG program and ensure audit-ready data

- ESG Program Management
- ESG Controls Management



ESG Program Management Maturity Research



SURVEY

Take a quick 10-minute survey to assess your ESG Program Management Maturity

BENCHMARKING

Access data and analysis from survey to understand how you compare to peers (data is anonymized)

1:1 ADVISORY MEETING

Understand your next steps to mature your ESG Program Management

Thank you.

If you qualified for a CPE, you will receive your certificate by email by the end of the day.

Questions? Email webinars@auditboard.com.

